### **Kayentis**

Global provider of eCOA and patient-centric solutions

## Infography: Overcoming complexities in pediatric clinical studies

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Approximately one in every five pediatric clinical study fail<sup>1,2</sup>. A 2016 study shows that over a three-year period (2008 -2011), more than 77,500 children participated in pediatric clinical studies that contributed little or nothing to advance treatments for their illnesses because the research disappeared from scientific view<sup>3</sup>: what challenges cause these failures and how can they be overcome?

• Learn more about these challenges and the tips to overcome them here.

#### OVERCOMING COMPLEXITIES IN PEDIATRIC CLINICAL STUDIES

# critical challenges of pediatric clinical studies



#### SMALL POOL OF PATIENTS

- Fewer children than adults
- Rare childhood diseases
- Skeptical parents



**BURDEN OF** INFORMED CONSENT

- Ethical challenges
- Parental consent



DIVERSITY OF DATA PROVIDERS

- ObsRO, ClinRO and PRO
- Potential bias
- Engagement of all participants

# tips to overcome these complexities



#### SECURING COMPLIANCE

- Fun questionnaire designs
- Interactive questionnaire completion

#### CUSTOMIZING TRAINING PROGRAMS

- Customized training by age group
- 24/7 multilingual help desk
- Dedicated demo sessions



#### **IMPROVING ABILITY** TO PROVIDE DATA

- Log-in using images rather than a PIN code
- Immediate data synchronization & transmission
- Virtual rewards

### Kayentis Expertise



A user-friendly solution that simplifies data collection



A solution that integrates the informed consent process



A solution that improves compliance of both patients and care giver

To learn more, please contact us at

sales@kayentis.com





To download "Overcoming complexities in pediatric clinical studies":

#### **Discover more:**

- Kayentis supports the 1st personalized immunotherapy treatment approved by both FDA & CHMP
- How can digital innovation turn clinical trials into a positive patient and site experience?
- Are barriers to eCOA adoption true hurdles?

#### References

- [1] https://pediatrics.aappublications.org/content/138/3/e20160223.long
- [2] https://www.ncbi.nlm.nih.gov/pubmed/17329988
- [3] https://www.scientificamerican.com/article/many-pediatric-studies-are-a-waste-of-time/

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