

Kayentis

Dedicated to eCOA and patient engagement

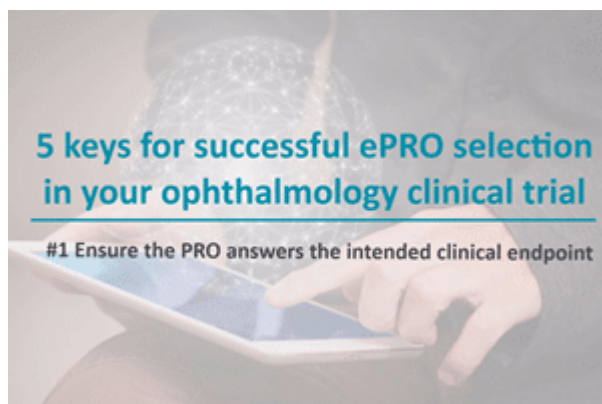
eCOA in ophthalmology

kayentis · Thursday, July 9th, 2020

There is an extended use of **Patient Reported Outcome (PRO)** measures in clinical trials used to assess health-related quality of life, symptoms, or perception of health status by the patients participating in clinical research. These measures are increasingly being collected via electronic devices and are, as such, referred to as ePROs.

In ophthalmology trials, the types of ePRO used can be general (SF-36, EQ-5D), vision specific (VFQ-25) or condition specific (glaucoma utility index, Retinopathy Treatment Satisfaction Questionnaire). A very wide range of validated questionnaires are available for use in research and selecting the right ePRO in an ophthalmology study is paramount to the success of a clinical trial.

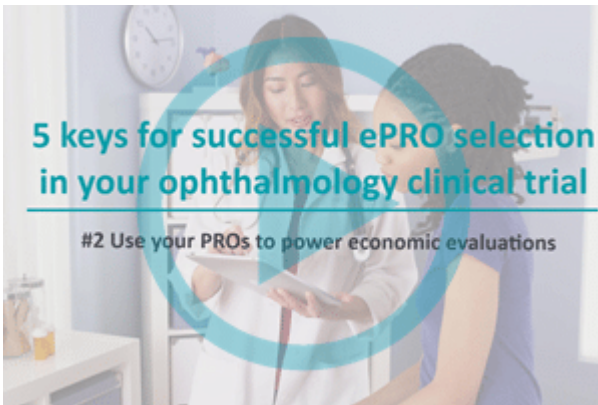
Discover the five keys for successful ePRO selection in your ophthalmology clinical trial:





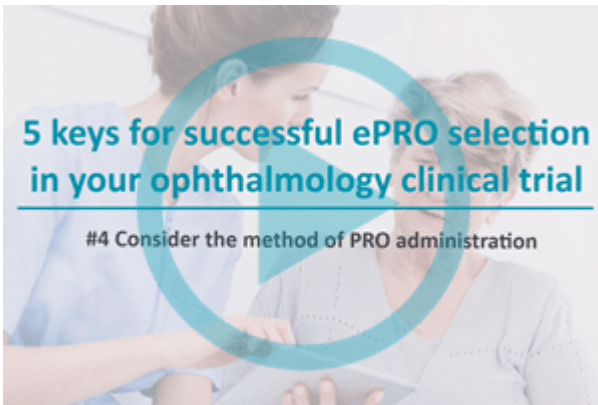
**5 keys for successful ePRO selection
in your ophthalmology clinical trial**

#3 Get your patients involved in the PRO selection



**5 keys for successful ePRO selection
in your ophthalmology clinical trial**

#2 Use your PROs to power economic evaluations



**5 keys for successful ePRO selection
in your ophthalmology clinical trial**

#4 Consider the method of PRO administration



Follow us on [LinkedIn](#) to stay up-to-date on our latest videos:



This entry was posted on Thursday, July 9th, 2020 at 3:30 pm and is filed under [Therapeutic areas](#). You can follow any responses to this entry through the [Comments \(RSS\)](#) feed. Both comments and pings are currently closed.