#### Integrating PROs into studies on MASH, also known as NASH, is crucial.

MASH is a debilitating chronic illness that significantly impairs patients' quality of life, affecting their daily routines, work, and mobility.

• Patient-centric appraisals are needed in the quest for treatments

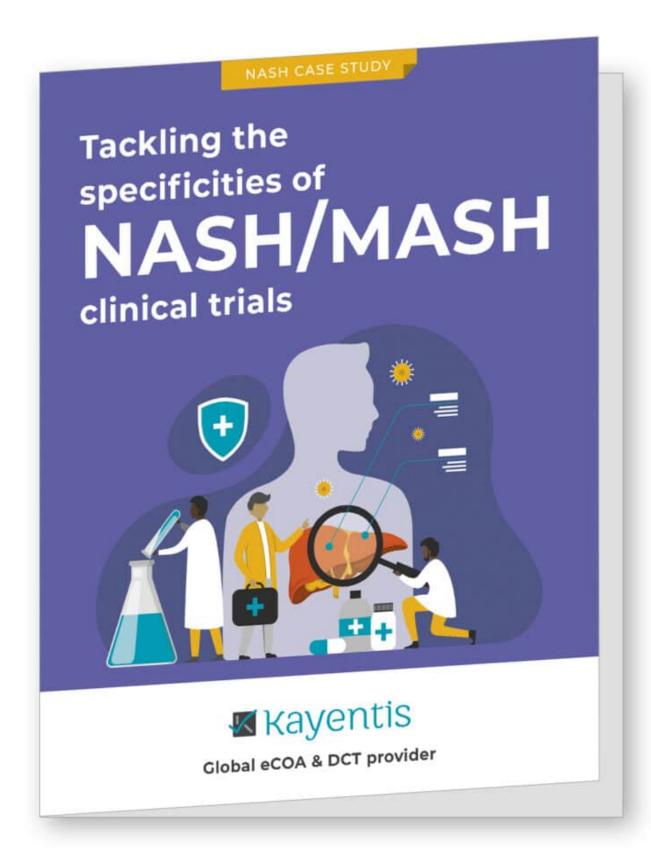
Integrating PROs in MASH studies expands insights beyond MASH metrics, and helps understand MASH patients' concerns

### At Kayentis, we have the full capability to run your MASH studies successfully:

- We have extensive experience in MASH and hepatic disorders research
  - We offer an enhanced patient-centric eCOA data entry
  - We are a key partner to biotech and big pharma companies



Learn more in the case study



Download the case study Contact us for more information

### **Key Words:**

• eCOA

- ePRO
- pediatric asthma
  - clinical trial

### **Learn more:**



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