

Empowering Biotechs through eCOA/ePRO

By capturing the patient voice directly, **Patient-Reported Outcomes (PROs)**, and **Clinical Outcome Assessments (COAs)** in general, offer real-time insights into patients' symptoms, treatment satisfaction, physical, mental, emotional, and social well-being as well as overall quality of life.

Checklist to leverage the value of Patient Reported Outcomes (PROs):

- ✓ **Integrate patient insights early** in your clinical trials, starting from the initial stages of clinical development
- ✓ **Engage with patient advocates** and associations to ensure your approach is relevant and user-friendly
- ✓ **Measure what matters most to patients** by selecting relevant scales, and optimizing the questionnaire administration frequency
- ✓ **Use digital data collection methods** to ensure high-quality and regulatory-compliant data
- ✓ **Leverage your eCOA/ePRO data** to support benefit/risk assessments during regulatory discussions and financial negotiations
- ✓ **Choose a best-in-class eCOA solution** that integrates seamlessly with your clinical trial systems
- ✓ **Partner with an experienced eCOA provider** who can guide you from strategy through deployment, and who has a proven track record of collaboration with Contract Research Organizations (CROs)



Kayentis, your trusted global partner
in eCOA strategy and deployment

≥90%

*client recommendation
rate over the past 4 years*

- **Over 20 years' eCOA experience** across diverse clinical trial challenges, therapeutic areas, and patient populations
- **A mid-sized company** with global reach, and offices in both the US and Europe
- **Clinical and scientific experts** to support you for the development of your eCOA strategy
- **Flexible and user-friendly best-in-class solution**, dedicated to eCOA and interoperable with other systems in your clinical trial
- **Strong partnerships** with numerous CROs to ensure seamless collaboration with your teams

Want to learn more?

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