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Dedicated to improve patient experience in clinical trials, Kayentis' Clin'form solution offers the flexibility to customize questionnaire design with illustrations to better fit population preferences, especially to adapt to young patient populations. We have conducted a workshop with children to compare two questionnaires on multiple devices:

- A standard questionnaire with a design similar to the ones usually used in clinical trials (“classic” questionnaire),
- A questionnaire including illustrations entirely designed by Kayentis (“illustrations” questionnaire)

Let's discover children's preferences

# Customizing eCOA questionnaire design to improve the pediatric experience

Dedicated to improve patient experience in clinical trials, Kayentis' Clin'form solution offers the flexibility to customize questionnaire design with illustrations to better fit population preferences, especially to adapt to young patient populations.

Whilst providing a similar display on different devices (smartphone, computer, and tablet), we also want to ensure the real benefit of such customized questionnaires by collecting user feedback.

## Kayentis-designed questionnaire:



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